



Westside Family Healthcare  
We treat you well.

# 2025 SPONSORSHIP OPPORTUNITIES



# ABOUT WESTSIDE



## Our Mission

To improve the health of our communities by providing equal access to quality healthcare, regardless of ability to pay.



## Our Vision

To achieve health equity for all.



## Our Values

Lead with compassion.  
Serve with humility.  
Be exceptional.  
Empower all people.



Westside Family Healthcare is a nonprofit community health center with five health centers in New Castle and Kent Counties, and a mobile health unit serving farmworkers in Kent and Western Sussex Counties. We offer services such as primary care, prenatal and pediatric care, dental care, and behavioral health support.

Thanks to the generous support of our partners, Westside is able to expand our reach and make a greater impact in the communities we serve. Beyond traditional care, we address social determinants of health, focusing on food security, literacy, and safety.

## In 2024, with the support of our partners, Westside achieved significant milestones:

- Served **23,500** patients with **122,000** total patient visits
- Employed **240+** staff members
- Provided care to **551** agricultural workers
- Cared for **1,317** prenatal patients
- Cured **14** patients for Hepatitis C
- Screened **5,635** patients for Cervical Cancer





# PARTNERING TOGETHER IN 2025



Your support provides the foundation that sustains and strengthens our community. At Westside, we are dedicated to addressing the social determinants of health that shape the well-being of our neighbors.



Powered by  
Westside Family Healthcare.



Through our Neighbors Helping Neighbors initiatives, we focus on eliminating hunger, increasing literacy, and promoting safety in Delaware's most vulnerable communities. These efforts are made possible by the generous support of our corporate partners, who share our commitment to building a healthier, more equitable future.



## Our impact by the numbers:

- Celebrated the 2-year anniversary of our community fridge
- Completed our 2nd Feeding Families cohort
- Launched and distributed our very first children's book, *Captain Westside & the Health Heroes: Caring for Delaware's Families*
- Provided 1,020 backpacks filled with back-to-school supplies
- Distributed 1,584 dental kits to Delawareans
- Supplied 361 newborn baby bags to support new parents





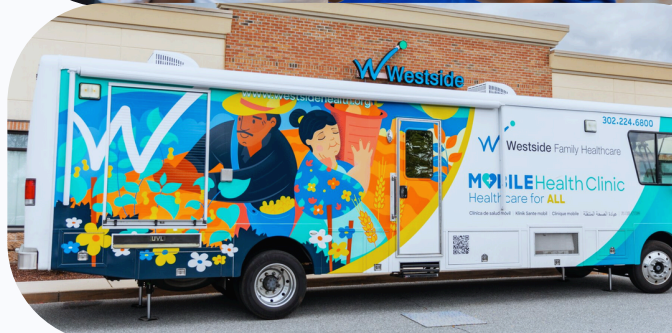
# NEIGHBORS HELPING NEIGHBORS

## PROGRAMMATIC SUPPORT

Your support will empower Westside Family Healthcare to expand our programs, reach more individuals in need, and bring us closer to achieving our vision of a healthier, more equitable community.

### Promoting Safety

- *WeDeliver* Program
  - Host 4 Community Baby Showers annually to support new families
  - Hold 12 New Parent Education classes each year to empower parents
- Rural Health Outreach
  - Distribute 1,500 Hygiene & Safety Essential Kits to farmworkers and their families
  - Provide 200 protective sleeves to farmworkers



### Addressing Food Insecurity

- Dover Community Fridge
  - Offer 24/7 access to nutritious foods through the Dover Community Fridge, with weekly restocking of fresh items at \$500 per week



### Promoting Literacy

- Back-to-School
  - Supply over 1,300 backpacks through our Back-to-School Supply Giveaways
- *Captain Westside & the Health Heroes*
  - Distribute 6,000 Captain Westside children's books within the first year of our Reach Out & Read program





# SPONSORSHIP OPPORTUNITIES

## PROGRAMMATIC SUPPORT

	<b>FRIEND \$250</b>	<b>ALLY \$500</b>	<b>ADVOCATE \$1,000</b>	<b>CHAMPION \$2,500+</b>
<b>E-NEWSLETTER</b>	<ul style="list-style-type: none"> <li>Logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>
<b>SOCIAL RECOGNITION</b>	<ul style="list-style-type: none"> <li>Logo recognition on social media platforms reaching 5,000+ followers</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on social media platforms reaching 5,000+ followers</li> <li>Recognition on all program marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition on social media platforms reaching 5,000+ followers</li> <li>Recognition on all program marketing materials</li> <li>Name recognition on Community Fridge and Captain Westside book</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition on social media platforms reaching 5,000+ followers</li> <li>Recognition on all program marketing materials</li> <li>Name and logo recognition on Community Fridge and Captain Westside book</li> </ul>
<b>PROGRAM PARTICIPATION</b>	<ul style="list-style-type: none"> <li>Logo recognition at program events, such as community baby showers, book tours, breastfeeding classes, and more.</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition at program events, such as community baby showers, book tours, breastfeeding classes, and more.</li> <li>Opportunity to provide flyers or swag to in-person program events.</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition at program events, such as community baby showers, book tours, breastfeeding classes, and more.</li> <li>Opportunity to provide flyers or swag to in-person program events.</li> <li>Tabling at all in-person program events.</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition at program events, such as community baby showers, book tours, breastfeeding classes, and more.</li> <li>Opportunity to provide flyers or swag to in-person program events.</li> <li>Tabling at all in-person program events.</li> <li>Opportunity to give a brief speech at all events.</li> </ul>
<b>EVENT PARTICIPATION</b>			<ul style="list-style-type: none"> <li>4 complementary tickets to either fundraising event of your choosing</li> </ul>	<ul style="list-style-type: none"> <li>6 complementary tickets to either fundraising event of your choosing</li> </ul>

Sponsor levels are based on the following ranges: Friend (\$250-\$500), Ally (\$500-\$1,000), Advocate (\$1,000-\$2,500), and Champion (\$2,500+). To inquire about additional support and benefit opportunities, please email [externalaffairs@westsidehealth.org](mailto:externalaffairs@westsidehealth.org)

# NEIGHBORS HELPING NEIGHBORS

## FUNDRAISING EVENT SUPPORT

### *Farm to Fork: Nourishing Delaware's Communities*



#### **Fall 2025**

Our 2nd Annual Farm to Fork fundraiser event, taking place in the fall, is a rustic dinner made from ingredients sourced from local farms. The event features live music, raffles, games, dinner and drinks. All proceeds will support Westside's Rural Health Outreach Program, which provides essential services to more than 500 of Delaware's agricultural workers and their families.



#### **About Our Rural Health Outreach Program**

Westside is dedicated to caring for Delaware's migrant and seasonal agricultural worker (MSAW) community in Kent and western Sussex counties. Our mobile health outreach team—comprised of providers, nurses, and community health workers—delivers care directly to where patients live and work. Throughout Delaware's growing season, our team visits local farms and housing communities to offer essential primary care service. The mobile health unit is a crucial part of Westside's mission to improve accessibility and promote health equity. By bringing care directly to farmworkers, we help overcome barriers like the lack of transportation to health centers, ensuring that those most in need receive vital services.





# SPONSORSHIP OPPORTUNITIES

## FARM TO FORK: NOURISHING DELAWARE'S COMMUNITIES

	SEED SOWER \$500	CULTIVATOR \$1,000	HARVESTER \$2,500	HARVEST HERO \$5,000+
WEBSITE RECOGNITION	<ul style="list-style-type: none"> <li>Logo listed on the event website</li> </ul>	<ul style="list-style-type: none"> <li>Logo listed on the event website</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo listed on the event website</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo listed on the event website</li> </ul>
E-NEWSLETTER	<ul style="list-style-type: none"> <li>Logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>
SOCIAL RECOGNITION	<ul style="list-style-type: none"> <li>Logo recognition on social media platforms reaching 5,000+ followers</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on social media platforms reaching 5,000+ followers</li> <li>Recognition on all event marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition on social media platforms reaching 5,000+ followers</li> <li>Recognition on all event marketing materials</li> <li>Recognition in event press release</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition on social media platforms reaching 5,000+ followers</li> <li>Recognition on all event marketing materials</li> <li>Recognition in event press release</li> </ul>
EVENT PARTICIPATION	<ul style="list-style-type: none"> <li>2 complementary ticket to the Farm to Fork dinner</li> </ul>	<ul style="list-style-type: none"> <li>3 complementary ticket to the Farm to Fork dinner</li> </ul>	<ul style="list-style-type: none"> <li>4 complementary ticket to the Farm to Fork dinner</li> </ul>	<ul style="list-style-type: none"> <li>6 complementary ticket to the Farm to Fork dinner</li> <li>Opportunity to speak at the event</li> </ul>
EVENT SIGNAGE	<ul style="list-style-type: none"> <li>Logo listing in Farm to Fork signage and program book</li> </ul>	<ul style="list-style-type: none"> <li>Logo listing in Farm to Fork signage</li> <li>Quarter page advertisement in Farm to Fork program book</li> </ul>	<ul style="list-style-type: none"> <li>Logo listing in Farm to Fork signage</li> <li>Half page advertisement in Farm to Fork program book</li> </ul>	<ul style="list-style-type: none"> <li>Logo listing in Farm to Fork signage</li> <li>Full page advertisement in Farm to Fork program book</li> </ul>

Sponsor levels are based on the following ranges: Seed Sower (\$500-\$1,000), Cultivator (\$1,000-\$2,500), Harvester (\$2,500-\$5,000), and Harvest Hero (\$5,000+).

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# NEIGHBORS HELPING NEIGHBORS

## FUNDRAISING EVENT SUPPORT OPPORTUNITIES

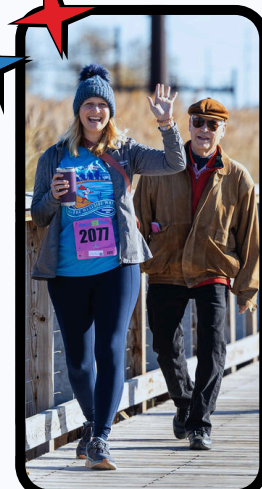
### *The 35th Annual Westside Way 5K/10K*

**November 8, 2025**

This year, we will be celebrating our 35 Annual 5K/10K race on Saturday, November 8, 2025! The race course is located at the Wilmington Riverfront, along the Christiana River. The proceeds from this race go towards ensuring equal access to healthcare for all of our patients, regardless of ability to pay.



As a longstanding Westside tradition, the race attracts over 180 participants each year! We highlight our sponsors on the race t-shirts given out to each participant and along the course. Top finishers in each age bracket receive a prize and we celebrate after the race with refreshments!



2024'S  
RACE



# SPONSORSHIP OPPORTUNITIES

## THE 35TH ANNUAL WESTSIDE WAY 5K/10K

	<b>SIDEKICK \$500</b>	<b>DEFENDER \$1,000</b>	<b>AVENGER \$2,500</b>	<b>HEALTH HERO \$5,000+</b>
<b>WEBSITE RECOGNITION</b>	<ul style="list-style-type: none"> <li>Logo listed on the event website</li> </ul>	<ul style="list-style-type: none"> <li>Logo listed on the event website</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo listed on the event website</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo listed on the event website</li> </ul>
<b>E-NEWSLETTER</b>	<ul style="list-style-type: none"> <li>Logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>	<ul style="list-style-type: none"> <li>Name and logo recognition in e-newsletter reaching 4,800+ subscribers</li> </ul>
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<b>EVENT PARTICIPATION</b>	<ul style="list-style-type: none"> <li>Tabling at The Westside Way 5k/10k</li> <li>2 complementary race entries</li> </ul>	<ul style="list-style-type: none"> <li>Tabling at The Westside Way 5k/10k</li> <li>3 complementary race entries</li> </ul>	<ul style="list-style-type: none"> <li>Tabling at The Westside Way 5k/10k</li> <li>4 complementary race entries</li> </ul>	<ul style="list-style-type: none"> <li>Tabling at The Westside Way 5k/10k</li> <li>6 complementary race entries</li> </ul>
<b>EVENT SIGNAGE</b>	<ul style="list-style-type: none"> <li>1 sign on The Westside Way 5k/10k race course</li> </ul>	<ul style="list-style-type: none"> <li>1 sign on The Westside Way 5k/10k race course</li> <li>Logo placement on The Westside Way 5k/10k race t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>2 signs on The Westside Way 5k/10k race course</li> <li>Logo placement on The Westside Way 5k/10k race t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>3 signs on The Westside Way 5k/10k race course</li> <li>Logo placement on The Westside Way 5k/10k race t-shirts</li> </ul>

Sponsor levels are based on the following ranges: Sidekick (\$500–\$1,000), Defender (\$1,000–\$2,500), Avenger (\$2,500–\$5,000), and Health Hero (\$5,000+). To inquire about additional support and benefit opportunities, please email [externalaffairs@westsidehealth.org](mailto:externalaffairs@westsidehealth.org)



# 2025 SPONSOR FORM



### Three easy options to make your sponsorship commitment:

1. Complete the sponsorship [online form](#).
2. **Email completed form to** [externalaffairs@westsidehealth.org](mailto:externalaffairs@westsidehealth.org)
3. **Mail completed form to:** Westside Family Healthcare, Attn: Sponsorships,  
300 Water Street,  
Suite 200, Wilmington, DE 19801

Corporation Name: \_\_\_\_\_

Contact Name/Job Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website Address: \_\_\_\_\_

If your organization uses social media, please indicate which one(s) and the handle/page name:

Instagram \_\_\_\_\_

Facebook \_\_\_\_\_

LinkedIn \_\_\_\_\_

Please email your current high resolution company logo along with form.

## EVENTS & SPONSORSHIP LEVELS

Please check the sponsorship level(s) you wish to support.

<b>NEIGHBORS HELPING NEIGHBORS</b>	<input type="checkbox"/> \$250+	<input type="checkbox"/> \$500+	<input type="checkbox"/> \$1,000+	<input type="checkbox"/> \$2,500+
<b>FARM TO FORK</b>	<input type="checkbox"/> \$500+	<input type="checkbox"/> \$1,000+	<input type="checkbox"/> \$2,500+	<input type="checkbox"/> \$5,000+
<b>5K/10K THE WESTSIDE WAY</b>	<input type="checkbox"/> \$500+	<input type="checkbox"/> \$1,000+	<input type="checkbox"/> \$2,500+	<input type="checkbox"/> \$5,000+

Looking for additional ways to support Westside? We provide flexible engagement opportunities, such as:

In-kind Donations, Event volunteers, Corporate event teams, and Friendraising events.

Please reach out if you have a unique way to support Westside that isn't mentioned.

Sponsorship commitment is ongoing. Early commitment ensures full marketing benefits.

Westside Family Healthcare is a 501(c)3 tax-exempt organization.

[www.westsidehealth.org](http://www.westsidehealth.org)

